



12 More Shopping Days Until Christmas

# What To Give For Christmas

On this page you will find a list of Christmas gifts carefully selected and arranged. From baby to grandmother, all are taken care of. The suggestions run from twenty-five dollars to dainty inexpensive gifts costing but a few pennies. Drop in and look around and you will find these beautiful gifts have their practical side—which makes them more desirable gifts.

**Santa Claus**  
will be at the  
**Store Wednesday Dec., 13.**

From 3 o'clock to  
8 p. m.

## Christmas Gifts For Children

- Colgates Surprise Box—30c
- Perfume—10c to 75c
- Juvenile Stationery—45c
- Water Colors—25c
- Books—
  - (a) Boy Scouts Series—each 60c
  - (b) What Every Child Should Know—60c
  - (c) Crowell's Series (fiction)—50c copy
  - (d) Junior Book, Magazine, Subscription, \$1.50 year
  - (e) Boy Scouts Year Book, price \$1.50
  - (f) Mother Goose Book \$1.50
- Scrap Books \$1.00 up
- Basketball—\$2.75
- Football—\$3.00
- Cameras—\$2.00 up
- Fountain Pens.—\$1.50 to \$3.00
- The Mary Francis Series \$1.20 each
- Small Souvenir Spoons, \$1.00 to \$1.50
- Sweaters, \$2.25 to \$9.00
- Tooth Brush & Two Tubes Cream 85c
- Subscription to Magazines for Children, such as—Little Folks \$1.00, St. Nicholas \$2.50, Something to Do 85c, Boy's Life, 85c
- Special Rates on Magazine Clubs

For "Him"	For "Her"	For Women	For Men
Stationery 45c-\$2.50 Gift Boxes I-P Note Book 30c-\$2.50 Razors \$1.00-\$5.00 Twinplex Stoppers—\$3.50 Travelling Sets—\$2.50-\$6.00 Engraved Visiting Cards—\$1.85-\$4.50 Portfolio \$4.00-\$11.00 Nut Bowls \$3.00-\$5.00 Tiger Paper Weights \$1.25 Brass Letter Holders \$1.50 Cigar Lighters 75c-\$2.50 Ash Trays \$1.25 Smoking Set \$4.00 Watch Fobs \$2.00-\$6.00 Mo. Seal Rings \$4.00-\$5.00 Paper Knife 75c Tie Pins 50c-\$3.00 M. Belts \$1.00-\$2.00 Collar Bags \$1.50-\$2.00 Memory Books \$2.00-\$2.75 Missouri Banners \$1.50-\$2.50 Sweaters \$4.00-\$9.50 Cameras \$2.00-\$25.00 Fiction, 60c-\$1.85 When a Man's a Man Kim, etc. Leather Bound Books, 75c-\$3.50 Address Books 75c-\$1.00 Diaries 50c-\$1.50 Dictionary, 50c-\$14.50 Dictionary Stand, \$5.00 Wall Skins, \$5.00-\$6.00 Wall Shields \$4.00-\$5.00 Tobacco Jars \$1.50-\$2.00 Cigarette Case 75c-\$1.50 Magazine Subscription:— (Reduced Prices on Magazine Clubs) Cosmopolitan \$1.50 American, \$1.50—etc. Golf sticks, \$1.50-\$5.00 Golf Bags, \$1.50-\$5.00 Tennis Rackets \$1.50-\$8.00 Fountain Pens \$1.50-\$6.00 Mo. Seal Ring \$5.00 Senior Pin \$2.00 M. Scarf Pins \$3.50 Gold Seal Watch Fob \$6.00 Shield Pin \$2.00 Column Paper Knife 75c Correspondence Cards 50c-80c Mo. Pennants 50c-\$1.75 Mo. Pillows \$2.00-\$7.50 Mo. Blanket \$6.50 Column Picture \$4.50 Gift Books 75c-\$1.50 Complete Set of Riley Works of 6 vols. \$18.00 Mo. View Book 60c	Fountain Pen \$2.50 to \$5.00 Cameras \$2.00 to \$5.00 Kodak Books \$1.00 to \$3.25 Scrap Books 60c Stationery in Gift Boxes 90c to \$2.50 Correspondence Cards 50c to 80c Toilet Water 50c to 75c Lavalliere \$5.00 to \$6.00 Mo. Seal Bracelets, \$2.00 to \$2.50 Paper Knife 75c M. Pearl Pins \$3.50 Mo. Pins 50c to \$3.50 Mo. Rings \$1.25 to \$5.00 Senior Pins \$2.00 Souvenir Spoons \$1.00 to \$2.50 Souvenir Forks \$2.00 to \$2.50 Vanity Case \$3.25 Hat Pins 50c Portfolio \$4.00 to \$11.00 Engraved Visiting Cards Desk Pads \$1.25 Sweaters \$4.00 to \$9.50 Tennis Rackets \$1.50 to \$8.00	Fountain Pens \$2.50 to \$5.00 Souvenir Spoons \$1.00 to \$2.50 Souvenir Forks \$2.00 to \$2.50 Mo. Pins 50c to \$3.50 Mo. Paper Knife 75c Candle Sticks \$1.00 pr to \$2.00 Nut Bowl \$3.00 to \$5.00 Tiger Paper Weight \$1.25 Stationery, 45c to \$2.50 box Correspondence Cards 35c to 80c Toilet Water 25c to 75c Toilet Soap 25c box to \$1.00 Column Picture 25c to \$4.50 Gift Books 75c to \$1.50 Complete Works of James Whitcomb Riley, 6 vols. (\$18.00) Poems from Favorite Authors, \$1.25 to \$1.50 Friendship books 25c, 35c, and 75c Popular Fiction 60c to \$1.50 Boston Cooking School Cook Book \$1.50 Calendars 15c to 25c Hand Bags \$6.50 & \$7.00	Fountain Pen—\$2.50 to \$5.00 Cameras—\$5.00 to \$20.00 Mo. Seal Watch Fobs \$2.50 to \$6.00 Tie Pins 50c to \$3.00 Paper Knife 75c M. Pearl Pin \$3.50 Seal Pins 50c to \$2.00 Seal Rings \$1.25 to \$5.00 Seal Ash Tray \$1.25 Ash Trays & Match Holder \$4.00 Tiger Paper Weight \$1.25 Cigar Lighters 75c to \$2.50 Cigarette Case 75c to \$1.50 Cuff Links \$1.50 Cigar Jar \$1.50 to \$2.00 Travelling Case \$5.50 & \$6.00 Military Brushes \$4.00 Mo. Belts \$1.00 to \$1.75 Ink Stands for Desk, \$1.50 to \$5.75 Desk Calendar \$1.00 Cigars—The Kind They Want to Smoke Cuff Links, \$1.50-\$2.50 Watch Fobs \$2.00-\$6.00 Auto Strop Razor \$5.00 Twinplex Stoppers \$3.50 Stationery 45c-\$2.50 Book Ends 25c-30c Pair Shaw, Walker Desk Joggers \$1.10-\$2.25 Telbax Playing Cards 25c Pencil Sharpeners \$1.00-\$6.00 Cash Box 60c to \$1.00 Missouri Bells \$1.00 Leather Pillows \$6.25 to \$7.50 Felt Pillows \$1.75 to \$3.75 Dictionary 50c to \$14.50 Leather Gift Books 75c to \$3.50 Booklets 25c to 50c Address Books 75c to \$1.00 Diary \$1.00 U. of Mo. View Book 60c A Subscription to System—The Magazine of Business \$2.00 I-P Loose Leaf Note Book—40c up Tobacco Jars—\$1.50 to \$2.00 "Books Men Like"

You May turn in your rebate checks for 7 of their Face Value for merchandise on December 11, 12, and 13.

We have selected a list of titles which we know will be a gift any man will like.  
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## Our Service in Simplifying Your Gift Buying

We'll "dress" your gift in appropriate Christmas traveling outfit, pack and wrap it, ready for mailing. Then we'll address the package, weigh it, tell you what it costs to send it, either by mail or express, and take it to the express or post office.

## Give Books.

And for once you can enjoy your Christmas shopping—this year especially, for fine books are much less expensive than other fine gifts. There is nothing more complimentary you can give than a book.



# The Missouri Store

See Our Window for Christmas Suggestions.  
Open Evenings.